



Transportation Committee

**Item #16-3-7
Information**

February 25, 2016

Transportation Demand Management Strategic Plan Update

Issue: What is the status of the Transportation Demand Management (TDM) Strategic Plan update?

Recommendation: None; this is for information and discussion only.

Discussion:

SACOG staff is in the process of updating the strategic plan for the Transportation Demand Management (TDM) program with external stakeholders and interested Board members. At the time of this committee mail out, SACOG staff was in the process of hosting two workshops to gather further stakeholder input on what the most important trends, challenges and opportunities are that SACOG should include in the strategic plan. Staff will provide an update at the committee meeting regarding what was heard at these workshops and how the information is being used to draft the strategic plan.

Approved by:

Mike McKeever
Chief Executive Officer

MM:SB:ds

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