

Blueprint
TRANSPORTATION AND LAND USE STUDY


Smart Growth Principles

- Transportation Choice – viable options
- Housing Choice – aging, diverse households
- Compact Development – use land efficiently
- Use of Existing Assets – build on what we have
- Mixed Use Development – reduces auto travel
- Natural Resource Conservation – economic/environmental reasons
- Quality Design – enhance overall livability

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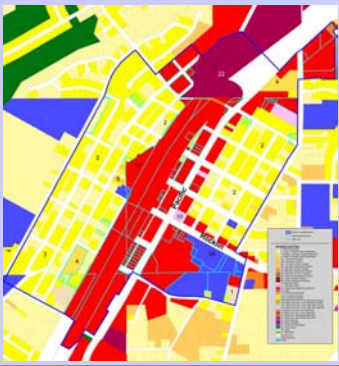
The Downtown Study Area



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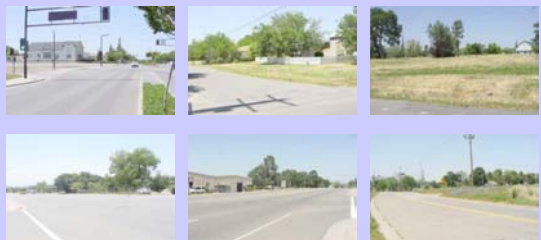
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Key Planning Issues

- Think long-term
- Future heart of vibrant downtown Rocklin?
- Rail connection
- Build on existing main street fabric?
- Pedestrian connections
- Front Street Historical Area
- Build on civic uses as one focus?
- Mixed use (retail, office, housing)?

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