



Stickers

LAND USE CHIP SET 1

1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4	4	4
5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)	5(O)
5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)	5(R)
6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)	6(O)
6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)	6(R)
7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)	7(O)
7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)	7(R)
8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)	8(O)
8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)	8(R)
9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)	9(O)
9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)	9(R)
10	10	10	10	10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13	13	13	13

LAND USE CHIP SET 2

14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)	14(O)
15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)	15(O)
15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)	15(R)
16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)	16(O)
16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)	16(R)
17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)	17(O)
17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)	17(R)
18	18	18	18	18	18	18	18	18	18	18	18
19	19	19	19	19	19	19	19	19	19	19	19
20	20	20	20	20	20	20	20	20	20	20	20
21	21	21	21	21	21	21	21	21	21	21	21
22	22	22	22	22	22	22	22	22	22	22	22
23	23	23	23	23	23	23	23	23	23	23	23
24	24	24	24	24	24	24	24	24	24	24	24
25	25	25	25	25	25	25	25	25	25	25	25
26	26	26	26	26	26	26	26	26	26	26	26



PLACE³S Indicators

- Land Use
- Transportation
 - Vehicle miles traveled/capita
 - Vehicle trips/capita
 - Transit ridership
- Economic



PARCEL STATISTICS	
<u>Development Type:</u>	5(R). TOWNHOUSE (RENTAL)
<u>Development Type Pct:</u>	100%
<u>Land Area:</u>	9,969 SQ FT
<u>Building Total Floor Area:</u>	4,119 SQ FT
<u>Building Footprint:</u>	1,373 SQ FT
<u>Yearly Income:</u>	\$59,317
<u>Yearly Operating Costs:</u>	\$17,301
<u>Building Construction Costs:</u>	\$389,266
<u>Parking Construction Costs:</u>	\$34,327
<u>Total Construction Costs:</u>	\$483,404
<u>Yearly Net Operating Income:</u>	\$42,016
<u>Land Value:</u>	\$59,811
<u>Calculated ROI:</u>	9%
<u>Weighted ROI:</u>	0%



Return on Investment Performance

Products that did well in preliminary ROI analysis:

- 3 Medium Lot Single Family
- 4 Small Lot Single Family
- 6(O) Low-Rise Condos
- 7(O) Mid-Rise Condos
- 8(O) High-Rise Condos
- 12 Community/Neighborhood Retail
- 14 Horizontal Mixed Use
- 15(O) Live/Work
- 16(O) Mixed Use Res. Focus Mid-Rise
- 17(O) Mixed Use Res. Focus High-Rise
- 20 Mixed Use Retail/Office Mid-Rise



Final Guidelines

- Create one or two scenarios
 - Test drive “smart growth” concepts
 - Change/refine as you wish
(or make second scenario)
- Think long-term
- We’re creating concepts today
 - OK to consider changes to existing use
 - Further analysis will help determine feasibility